

Tony Dudley-Clarke DipPFS



I am a qualified Financial Planner with 20 years experience in the profession.

For the past 10 years I have worked for Lloyd & Whyte, specialising in the provision of holistic planning to healthcare professionals, through our relationships with many of the UK's top professional associations, including the British Dental Association, British Veterinary Association and Association of Optometrists, to name but a few.

I believe that understanding people is the key to helping clients achieve success, whether in their career or personal lives. Having a plan and taking the time to monitor and review the plan helps to focus clients on what really matters to them.

I advise on the more complex aspects of personal financial planning, particularly 'pre' and 'post' retirement advice - working with clients to fulfil their aspirations.

I regularly attend events and conferences with our key Affinity Partners and present on various aspects of financial planning.

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Professional financial planning tailored to you



Financial Planning is an ongoing partnership that helps you to fully explore, identify and achieve your financial goals and lifestyle aspirations.

By building relationships we gain a clear appreciation of your life plan which enables us to best deliver an effective, all-encompassing planning service over the short, medium and longer term.

You might be a dentist, vet or optometrist. But we know you're also David, Andrew or Sarah. Unique people, with individual dreams and goals.

About Lloyd & Whyte

We have specialist experience with healthcare professionals, and being independent means our advice is completely impartial. This blend of experience and independence means we're uniquely placed to help our clients achieve and protect what matters to them.

Why choose us?

- Healthcare professional specialist
- Appointed by 6 national healthcare associations, including:
 - Association of Optometrists
 - British Chiropractic Association
 - British Dental Association
 - British Society of Dental Hygiene and Therapy
 - British Veterinary Association
 - Pharmacists' Defence Association
- Understanding client aspirations and financial planning needs
- Building long term client relationships
- Client risk and investment management
- Working with your Accountant and Solicitor
- Corporate Chartered Financial Planner status
- Established for nearly 70 years

What can financial planning do for me? >>

Financial Planning...

What can financial planning do for me?

It brings direction, structure and results.

It brings all of your thoughts, worries and aspirations into a structured process that enables you to systematically work through them.

Thoughts become goals, worries are taken care of and aspirations can begin to feel more like a reality, however distant.

What matters to you?

Identifying what you want to achieve is crucial. Your objectives over the short, medium and long term will define your financial plan and ultimately deliver the results you want.

Once you have a definitive goal or target you are far more likely to achieve it. Similarly, working with someone who is helping you to stay focussed and on track just adds that extra incentive.

Example scenarios:

Recent graduate or young professional?

- **Basics:** Income, debt and cashflow management, protecting your income and future earning potential.
- **Considerations:** Save for a deposit for your first flat or house, starting a retirement fund (however small).
- **Aspirations:** Thoughts of buying into or owning your own practice.

Established professional taking life's big steps?

- **Basics:** Wider financial protection for all your commitments which supports a growing list of dependants, developing purposeful retirement provision, taking advantage of tax efficiencies.
- **Considerations:** A bigger or forever home, savings and investments for holidays, supporting future education, university or weddings, treating yourself to the new car.
- **Aspirations:** Buying into or practice purchase, developing other income streams, investing in a second property for holidays, rental and longer term retirement funding.

50 plus and preparing to enjoy the fruits of your labour?

- **Basics:** Understanding your assets, ensuring your retirement fund is ready for action, know your pre and post retirement options, including flexible pension implications.
- **Considerations:** Outlay for university fees or weddings, developing other income streams, investing in property, downsizing your home, thinking of your practice exit strategy, inheritance tax considerations.
- **Aspirations:** Enjoying the retirement you want, seeing the world, helping the kids and grandchildren.

Our Affinity Partners:



Association of
Optometrists
Affinity Partner



British
Chiropractic
Association



British Dental Association



British Veterinary Association



the pharmacists'
defence association

What matters to you, matters to us

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